

Cookies Policy

What are Cookies?

Cookies are text files with a small amount of data sent from our website to your web browser and stored on the hard drive of your computer. Cookies cannot be executed as pieces of codes by your web browser or deliver viruses, but they act more like logs (i.e. they record user activity and remember some data information) and they get updated every time you visit our website.

Why are Cookies Useful?

Cookies help us improve our website performance, our visitors' user experience, as well as help us track your referrers and improve our future advertising campaigns.

Here is an overview of the functions of our cookies:

- Verifying your identity and detecting which country you are located in;
- Checking browser type and device;
- Tracking which site the user was referred from;
- Allowing third parties to customize content accordingly.

Type of Cookies We Use:

- **Analytical cookies:** these collect information about past visits in order to determine if this is the first visit to our website.
- **Functional cookies:** these collect visitor information such as the country where visitors are located.
- **Session cookies:** these are saved temporarily as login information and expire once the browser is closed.
- **Third-party cookies:** these are set by other companies that we have allowed permission to.

Please note that not all the cookies on our sites are set by us. The below section provides information on third party cookies and opt out options. It is important to note that some cookies we store on your browser are essential to the performance of our platforms and as blocking them would severely damage their performance, no option to opt out is provided.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Description
_gid	Used to distinguish users.
session	Members Area Session
language	Preferred Language
__livechat __lastvisit __livechat	Live chat cookie
__utma __utmb __utmz	Estimate our audience size and usage pattern google analytics and google.com
btrack	This cookie shows us if one of our online campaigns directed to our website.

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